

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF FLORIDA
CASE NO. 25-21495-CV-WILLIAMS

ADIDAS AG, *et al.*,

Plaintiffs,

v.

SEALED

THE INDIVIDUALS, BUSINESS ENTITIES,
AND UNINCORPORATED ASSOCIATIONS
IDENTIFIED ON SCHEDULE "A,"

Defendants.

ORDER

THIS MATTER is before the Court on Chief Magistrate Judge Jonathan Goodman's Sealed Report and Recommendations ("**Report**") (DE 11) on Plaintiffs' *Ex Parte* Application for Entry of Temporary Restraining Order and Preliminary Injunction (DE 6) ("**Motion**"). In the Report, Judge Goodman recommends that the Court grant Plaintiffs' Motion in part. (DE 11 at 1.) Specifically, Judge Goodman finds that "Plaintiffs have met the necessary Fed. R. Civ. P. 65(b) requirements for purposes related to only the temporary restraining order" but recommends that the "District Court should not enter a preliminary injunction against Defendants until Plaintiffs provide them with the required notice, including the opportunity to respond and be heard." (*Id.* at 5–6) (emphasis and citation omitted). Judge Goodman further recommends that the Court grant Plaintiffs' *ex parte* request for injunctive relief against Defendants. (*Id.* at 11.) No objections were filed to the Report, and the time to do so has passed.¹

¹ Although no objections were made to the Report, the Court notes that Plaintiffs are proceeding *ex parte* at this stage of the action. Plaintiffs also filed a Proposed Order Adopting Magistrate Judge's Report and Recommendations. (DE 15.)

Upon a careful review of the Report, the Motion, the record, and applicable law, it is **ORDERED AND ADJUDGED** as follows:

1. Judge Goodman's Report (DE 11) is **AFFIRMED AND ADOPTED**.
2. Plaintiff's Motion (DE 6), as it pertains to the requested Temporary Restraining Order, is **GRANTED**. A Temporary Restraining Order is **ENTERED** against Defendants identified on Schedule "A" hereto as follows:

(1) Each Defendant, its officers, directors, employees, agents, subsidiaries, distributors, and all persons in active concert or participation with any Defendant having notice of this Order are hereby temporarily restrained as follows:

- a. From manufacturing, importing, advertising, promoting, offering to sell, selling, distributing, or transferring any products bearing and/or using the adidas Marks, or any confusingly similar trademarks, other than those actually manufactured or distributed by Plaintiffs; and
- b. From secreting, concealing, destroying, selling off, transferring, or otherwise disposing of: (i) any products, not manufactured or distributed by the Plaintiffs, using the adidas Marks, or any confusingly similar trademarks; or (ii) any evidence relating to the manufacture, importation, sale, offer for sale, distribution, or transfer of any products bearing and/or using the adidas Mark, or any confusingly similar trademarks.

(2) Each Defendant, its officers, directors, employees, agents, subsidiaries, distributors, and all persons in active concert or participation with any Defendant having notice of this Order shall immediately discontinue the use of the adidas Marks, or any confusingly similar trademarks, on or in connection with all Internet websites and domain names, or businesses owned and operated, or controlled by them, including the Internet websites operating under the Subject Domain Names;

(3) Each Defendant, its officers, directors, employees, agents, subsidiaries, distributors, and all persons in active concert or participation with any Defendant having notice of this Order shall immediately discontinue the use of the adidas Marks, or any

confusingly similar trademarks, within domain name extensions, metatags or other markers within website source code, from use on any webpage (including as the title of any web page), from any advertising links to other websites, from search engines' databases or cache memory, and any other form of use of such terms that are visible to a computer user or serves to direct computer searches to Internet websites registered, owned, or operated by any Defendant, including the Internet websites operating under the Subject Domain Names;

(4) Each Defendant shall not transfer ownership of the Internet websites operating under the Subject Domain Names during the pendency of this action, or until further notice of the Court;

(5) Each Defendant shall preserve copies of all computer files relating to the use of any of the Subject Domain Names and shall take all steps necessary to retrieve computer files relating to the use of the Internet websites operating under the Subject Domain Names that may have been deleted before the entry of this Order;

(6) Upon Plaintiffs' request, the privacy protection service for any of the Subject Domain Names for which the registrant uses such privacy protection service to conceal the registrant's identity and contact information is ordered to disclose to Plaintiffs the true identities and contact information of those registrants;

(7) Upon entry of this Order, Plaintiffs shall provide a copy of the Order by e-mail to the registrar of record for each of the Subject Domain Names. Upon receipt of the Order, the registrar of record for each of the Subject Domain Names shall immediately lock each of the Subject Domain Names; and shall provide notice of the locking of the domain name to the registrant of record. After providing such notice to the registrars so the domain names

may be locked, Plaintiffs shall also provide notice and a copy of this Order to the registrant for each Subject Domain Name via e-mail to the e-mail address provided as part of the domain registration data for each of the Subject Domain Names identified in the Application. If an e-mail address was not provided as part of the domain registration data for a Subject Domain Name, Plaintiffs shall provide notice and a copy of this Order to the operators of the Internet websites via an onsite e-mail address and/or online contact form provided on the Internet websites operating under such Subject Domain Names. Forty-eight (48) hours after e-mailing this Order to the registrars of record and the registrants, Plaintiffs shall provide a copy of this Order to the registrars and the registries for the Subject Domain Names for the purposes described in Paragraph 8, below;

(8) The domain name registrars for the Subject Domain Names shall immediately assist in changing the registrar of record for the Subject Domain Names, and any other domain names that Defendants own and operate, or control, to a holding account with a registrar of Plaintiffs' choosing (the "New Registrar"), excepting any such domain names which such registrars have been notified in writing by Plaintiffs have been or will be dismissed from this action, or as to which Plaintiffs have withdrawn their request to immediately transfer such domain names. To the extent the registrars do not assist in changing the registrar of record for the domains under their respective control within one business day of receipt of this Order, the top-level domain (TLD) registries, for the Subject Domain Names, or their administrators, including backend registry operators or administrators, within five business days of receipt of this Order, shall change, or assist in changing, the registrar of record for the Subject Domain Names to a holding account with the New Registrar, excepting any such domain names which such registries have been notified in writing by Plaintiffs have been or

will be dismissed from this action, or as to which Plaintiffs have withdrawn their request to immediately transfer such domain names. Upon the change of the registrar of record for the Subject Domain Names, the New Registrar will maintain access to the Subject Domain Names in trust for the Court during the pendency of this action. Additionally, the New Registrar shall immediately institute a temporary 302 domain name redirection which will automatically redirect any visitor to the Subject Domain Names to the following Uniform Resource Locator (“*URL*”) <http://servingnotice.com/Ds42a1m/index.html>, whereon copies of the Complaint and all other documents on file in this action shall be displayed. Alternatively, the New Registrar may update the Domain Name System (“*DNS*”) data it maintains for the Subject Domain Names, which link the domain names to the IP addresses where their associated websites are hosted, to 45.63.17.51, which will cause the domain names to resolve to the website where copies of the Complaint, this Order, and all other documents on file in this action shall be displayed. After the New Registrar has effected this change, the Subject Domain Names shall be placed on lock status by the New Registrar, preventing the modification or deletion of the domains by the New Registrar or Defendants;

(9) This Order shall apply to the Subject Domain Names, associated websites, and any other domain names or websites which are being used by Defendants for the purpose of counterfeiting the adidas Marks and/or unfairly competing with Plaintiffs;

(10) As a matter of law, this Order shall no longer apply to any Defendant or associated domain name dismissed from this action or as to which Plaintiffs have withdrawn their request for a temporary restraining order;

(11) Pursuant to 15 U.S.C. § 1116(d)(5)(D) and Federal Rule of Civil Procedure 65(c), Plaintiffs shall post a bond in the amount of **Ten Thousand Dollars and Zero**

Cents (\$10,000.00), as payment of damages to which Defendants may be entitled for a wrongful injunction or restraint, during the pendency of this action, or until further Order of the Court. In the Court's discretion, the bond may be subject to increase should an application be made in the interest of justice;

(12) A **COURT HEARING** via Zoom is set before Chief Magistrate Judge Jonathan Goodman on **April 18, 2025, at 10:00 A.M.**, at which time Defendants and/or any other affected persons may challenge the appropriateness of this Order and move to dissolve the same and at which time the Court will hear argument on Plaintiffs' requested preliminary injunction. The Zoom link and instructions will follow by separate paperless order.

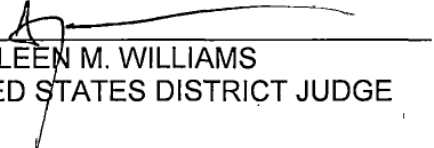
(13) **SERVICE:** Plaintiffs shall serve a copy of the Complaint, the Application for Temporary Restraining Order, and this Order, on each Defendant via their corresponding e-mail and/or online contact form or other means of electronic contact provided on the websites operating under the respective Subject Domain Names, or by providing a copy of this Order by e-mail to the registrars of record for the Subject Domain Names, or by other means reasonably calculated to give notice which is permitted by the Court. In addition, Plaintiffs shall post a copy of the Complaint, the Application for Temporary Restraining Order, this Order, and all other documents filed in this action on the website located at <http://servingnotice.com/Ds42a1m/index.html>, and shall provide the address to the website to Defendants via e-mail/online contact form, and such notice so given shall be deemed good and sufficient service thereof. Plaintiffs shall continue to provide notice of these proceedings and copies of the documents on file in this matter to Defendants by

regularly updating the website located at <http://servingnotice.com/Ds42a1m/index.html>, or by other means reasonably calculated to give notice which is permitted by the Court;

(14) **Any response or opposition** to Plaintiffs' Motion for Preliminary Injunction must be filed and served on Plaintiffs' counsel by **April 15, 2025 at 5:00 P.M.**, and filed with the Court, along with Proof of Service. Plaintiffs shall file any **reply memorandum** by **April 16, 2025 at 5:00 P.M.** The above dates may be revised upon stipulation by all parties and approval of this Court. **Defendants are hereby on notice that failure to appear at the hearing may result in the imposition of a preliminary injunction against them pursuant to 15 U.S.C. § 1116(d), Fed. R. Civ. P. 65, The All Writs Act, 28 U.S.C. § 1651(a), and this Court's inherent authority.**

(15) This Order shall remain in effect for fourteen (14) days from the date of its entry unless extended for good cause. See Federal Rule of Civil Procedure 65(b).

DONE AND ORDERED in Chambers in Miami, Florida, on this 11th day of April, 2025.


KATHLEEN M. WILLIAMS
UNITED STATES DISTRICT JUDGE

SCHEDULE "A"
DEFENDANTS BY NUMBER AND SUBJECT DOMAIN NAME

Defendant Number	Defendant / Domain Name
1	aakicks.com
2	buyjordansok.com
3	hotkicksshop.com
4	kickmaxru.com
5	kickscollect.com
6	kimikick.shop
7	kimikickru.com
8	kimikicks.shop
9	lookickshoes.com
10	lookkicks.com
11	niceaaa.com
12	ookicks.com
13	vlookick.com
14	888kicks.shop
15	888kicksru.com
16	akicks.net
17	askickru.com
18	askickru.shop
19	askicks.shop
20	baskick.store
21	baskickru.com
22	baskickru.shop
23	bekicksru.com
24	bekicksru.shop
25	cheapyezyshoesonline.com
26	coco-kicks.xyz
27	codykick.com
28	comfy-kicks.com
29	comfykicks.org
30	comfykicks.xyz
31	coolkick.shop
32	coolkicksla.net
33	epkickru.com
34	epkickru.shop
35	finekick.store
36	finekickru.com
37	firekicks.online
38	firekicks.shop

39	goodkicks.shop
40	goodkicksru.com
41	heskickru.com
42	heskickru.shop
43	heskicksru.com
44	highkickru.com
45	highkickru.shop
46	iskickwho.com
47	keepskickru.com
48	keepskickru.shop
49	kickmax.shop
50	kickmax.store
51	kickmax.xyz
52	kickmaxshoes.shop
53	kicksfind.shop
54	kicksfinder.shop
55	kicksonfire.shop
56	kickstorm.shop
57	kickstormru.com
58	kickwhocc.xyz
59	kickwhoxyz.org
60	kickzluucas.shop
61	mikicksru.com
62	onekick.shop
63	onekickbook.shop
64	onekickru.com
65	onekickru.shop
66	one-kicks.com
67	onekicks.online
68	onekicks.store
69	onekicksru.com
70	onekicksru.shop
71	pankick.shop
72	pankickru.com
73	poshkicks.shop
74	poshkicksru.com
75	skykickru.com
76	skykickru.shop
77	smartkickru.shop
78	sofiakicks.shop
79	sofiakicksru.shop
80	starkick.shop
81	starkickru.com

82	stockxkicks.shop
83	stockxkicks.us
84	superkick.shop
85	superkickru.com
86	swagkick.shop
87	swagkickru.com
88	sweetkick.shop
89	sweetkickru.shop
90	tenkickru.com
91	tenkickru.shop
92	tikick.store
93	tikickru.com
94	tikickru.online
95	tikickru.shop
96	winkick.shop
97	winkickru.shop
98	winkickru.store
99	wonder-kick.shop
100	wonderkicks.us
101	wonderkicks.xyz
102	yankeekicks.net
103	yankeekicks.org
104	yankeekicks.shop
105	yeezyoutletstore.com
106	yekick.com
107	yekickru.shop
108	yepkicks.net
109	adidasac.com
110	adidasadizero.fr
111	adidas-be.com
112	adidasbelgique.com
113	adidasbelgium.com
114	adidascampus.us
115	adidascipela-hr.com
116	adidascostarica.co.za
117	adidascostarica.com
118	adidascroatia.com
119	adidasde.com
120	adidas-dk.com
121	adidas-fi.com
122	adidas-france.com
123	adidasgermany.com
124	adidasgreece.net

125	adidas-hr.com
126	adidas-hungar.top
127	adidashungary-hu.com
128	adidas-mx.com
129	adidasnmdsale.com
130	adidasoman.com
131	adidasoutdoorshoes.com
132	adidas-pl.com
133	adidasrunningus.com
134	adidasshoespakistan.com
135	adidasuk.net
136	adidaswebshop.com
137	adidasyezy-hrvatska.com
138	adidasyezys-hrvatska.com
139	adidas-zxp.com
140	cheapyezyboostsneakers.shop
141	deadidasa.com
142	discountadidasnmd.com
143	italyadidas.com
144	therunadidas.com